

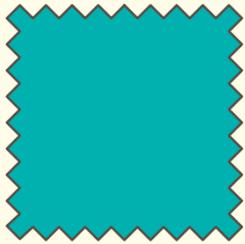
HOW IT WORKS

Emma's Soap

#01 – CHOOSE YOUR BASE OIL

Emma's Soap is wrapped in Organic fair-trade cotton. A recyclable, reusable material that reduces the need to contribute to landfill waste. The fabric is also part of the labelling! Here is how it works.

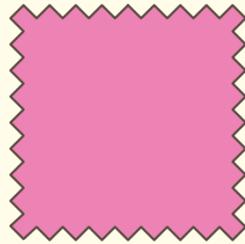
Emma has selected 5 base oils for their properties, each base oil has a coloured fabric associated to that oil. See which type would suit your skin:



ORGANIC SHEA BUTTER

Made from the nut of the Shea tree. High in fatty acid with anti-inflammatory properties, gently nourishes the skin, leaving a luxurious silky feeling.

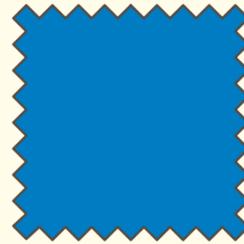
- Moisturising
- Luxurious
- Bath & shower soap



ORGANIC COCOA BUTTER

Pressed from the Cocoa Bean, rich in chocolaty aroma, it has wonderful soothing and emollient qualities.

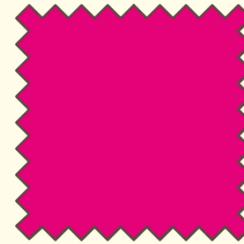
- Softens the skin with healing properties
- Luxurious hand & body soap
- Good firm hard bar



JOJOBA OIL

Similar in composition to the oil our skin naturally secretes. Cleanses the skin, removing sticky build up, keeping oil levels balanced. Restores elasticity, anti-inflammatory.

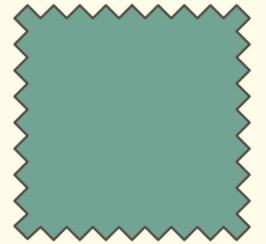
- Suitable for all skin types, face & body
- Young, sensitive and/or combination skin
- Used by psoriasis sufferers



ROSEHIP OIL

Shown to reduce scarring and induce skin healing. Rich in vitamins, minerals, antioxidants.

- Invaluable for sensitive skin
- Use on the face and body
- Good for wind chap, sun burn & mature skin



AVOCADO OIL

Penetrates deep into the skin which accelerates results, regenerating skin cells whilst softening and hydrating the skin. Contains proteins, amino acids, vitamins A, B, D, E and lecithins. Its skin food!

- Very moisturising
- For dry skin
- Used by eczema sufferers

#02 – CHOOSE YOUR SCENT

Emma only uses Essential oils which are stirred into the liquid soap allowing the fragrance to penetrate through the solid soap bar when set and cured. Emma has named her soap by the aromatherapy and medicinal properties from the essential oils they contain which can impact on your mood.

What is an essential oil? It is in fact the oil from the plant which contains the essence of the plants fragrance.

Whilst essential oils are natural, their constituent contains allergens. If you suffer from allergies, it's important to know which allergens you need to avoid.



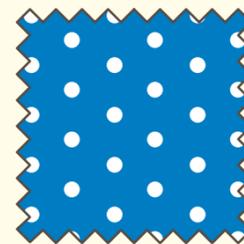
LAVENDER ROSE

Relaxing, cooling, healing and balancing whilst boosting self confidence. Lavender in scent with a hint of rose.



CALMING & CLEANSING

Calms and balances the mind whilst emotionally & physically cleanses. Rose scented.



RELAXING & BALANCING

Relaxes and balances the mind with a feeling of deep softness. Powerful geranium scent.



FRESH & UPLIFTING

Balances, cleanses, relaxes whilst uplifting the mind with a zesty scent.



UNSCENTED

Contains no essential oils and no allergens. Suitable for new borns.

Available in:
• Avocado oil • Jojoba oil • Rosehip oil

#03 – SPECIALITY SOAPS



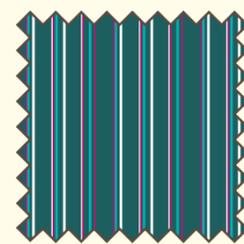
FRESH & UPLIFTING SHAVING SOAP

Made from Unrefined Avocado oil, Organic Shea and Cocoa Butter. Nourishes, soothes and softens the skin leaving it feeling silky. The Fresh & Uplifting essential oil combination balances, cleanses and relaxes whilst uplifting the mind. With a zesty scent.



THE COMPLETE BAR

Shampoo and soap in one bar. Jojoba oil base with added Cocoa Butter. The essential oil combination of Lavender and Rosemary stimulate the hair follicles, suited for normal hair. The user may wish to use conditioner to compliment.



WORKING HANDS

Unrefined Avocado oil base. The essential oil combination, has antibacterial properties with a citrus scent. The soap has added pumice to aid grime removal. Good for gardeners, painters, mechanics and all working hands.